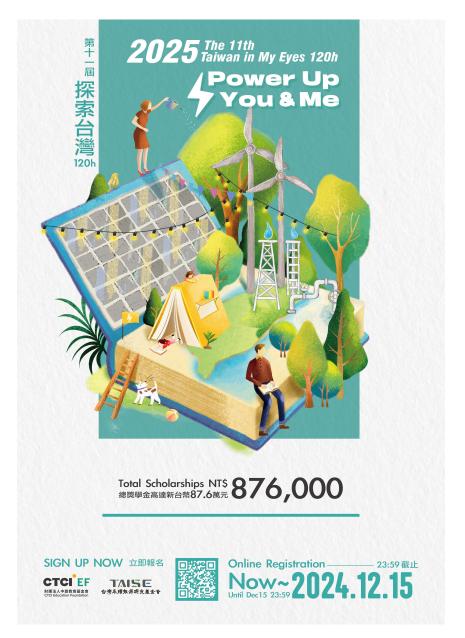
# 2025 第十一屆探索台灣 120h-「來電你和我」

2025 The 11th Taiwan in My Eyes 120h - 「Power Up You & Me」

# 【簡章 Guideline】



每人 7,000 元探索活動津貼/5 個指定參訪點/並請自選與『永續發展目標』相關之 6 個參訪點 7,000 NTD per person financial support for the program/ five designated visiting sites / and six self-selected sites to explore.

## 壹、活動簡介 Introduction

探索台灣 120h 活動成功地邁入第十一屆了,活動以增進國內大專青年瞭解聯合國 17 項永續發展目標在國內的實踐為重心。本屆活動以「電」為主題,帶領學生探索能源的永續面向。獲選學生以組隊方式進行連續五天活動,期間主辦單位將帶領同學前往 5 個指定參訪點,包含標竿企業、政府組織等,深入了解台灣的能源發展。此外,同學須自主探索至少六處與 17 項永續發展目標(SDGs)相關的自選點,這些點需儘可能涵蓋台灣本島的北、中、南或東地區。在為期 5 天的活動中,須將指定點與自選點相結合,設計出一條完整且具有永續意涵的遊程路線,可藉由田野調查、企業訪查、社區再造、生活環境等進行探索,充分展現其對台灣永續發展的洞見與創意。

The Taiwan in My Eyes 120h event marks its 11th year, focusing on educating university students about the UN's 17 Sustainable Development Goals (SDGs) and their implementation in Taiwan. This year's theme, "Electricity," centers on sustainable energy exploration. During the 5 day program, teams of selected students visit 5 designated locations, including benchmark companies and government organizations, to understand Taiwan's energy development initiatives. Teams are also assigned to explore 6 additional SDG-related sites across different regions of Taiwan. Students create a comprehensive sustainable travel itinerary combining these locations, engaging in field research, corporate visits, and community projects. This journey provides practical insights into Taiwan's sustainable development while fostering innovative environmental perspectives.

## 貳、活動目標 Purposes

1.鼓勵學生認知現今國際間最熱門的 SDGs 議題

Encourage students to become aware of the most pressing SDGs issues in the international arena today.

2. 增進學生了解國內企業之永續執行成果

Strengthening students' understanding of the sustainability achievements of domestic businesses.

3. 促進參與學生彼此間交流及通力合作

Facilitate interaction and collaboration between international and domestic students.

### 參、指導單位 Advisors

永續發展目標聯盟(Alliance for Sustainable Development Goals, A·SDGs)

# 肆、主辦單位 Host Organizations

中鼎教育基金會(CTCI Education Foundation, CTCIEF)

台灣永續能源研究基金會(Taiwan Institute for Sustainable Energy, TAISE)

# 伍、協辦單位 Co-organizers

中鼎工程股份有限公司(CTCI Corporation)

崑鼎投資控股股份有限公司(ECOVE Environment Corporation)

達德能源(Wpd)

辰亞能源股份有限公司 (Chenya Energy)

向陽集團 嘉義漁電共生 (Sunny Rich Group)

# 陸、活動對象 Eligible Participants

在參訪活動期間(2025 年 1 月 14 日至 1 月 18 日)及成果發表暨評選會議當日(2025 年 3 月 8 日)在台灣之大專校院具有學籍者(包括交換生)均可參加。

During the Discovery Field Trip (Jan. 14<sup>th</sup>,2025 to Jan. 18<sup>th</sup>,2025) and on the day of Final Presentation Competition and Awards Ceremony (Mar. 8<sup>th</sup>,2025), individuals with student status from universities and colleges in Taiwan are eligible to participate. This includes degree seeking students and exchange students.

## 柒、 活動時程 Timeline

**2024.12.15** 23:59 截止

線上報名及報名資料上傳

Online registration and upload required documents

2024.12.27

Friday

初選公布

**Preliminary Selection** 

12 teams will be selected

2025.01.14-18

**Tuesday to Saturday** 

實地探索

Discovery Field Trip

2025.03.08

Saturday

成果發表會暨評選會議

Final Presentation Competition and
Awards Ceremony

## 捌、報名方式 Registration

◆ 免費參加,為落實無紙化作業,一律於活動報名頁面採線上方式報名 For paperless goals, event registration is conducted online.

( 鏈結 / Link: https://forms.office.com/r/4LwwzAACHL)



立即報名 | Link

- ❖ 活動以隊伍方式進行,請自行組隊,並以<mark>隊伍</mark>為單位填寫報名表單及上傳相關文件。
  The event will be conducted in teams. Please form your own teams, and submit the registration form and upload the required documents as a team.
- ❖ 請於報名附件檔案區下載相關文件:

附件一 - 學生證正反面影本(在學證明)、附件二 -參賽推薦書以及附件三 - 家長同意書(僅未滿 18 歲在學學生填寫回傳)。附件一及二為必要文件,附件三請視需要提供。

The attachments please download from: <a href="https://reurl.cc/Reo7Oe">https://reurl.cc/Reo7Oe</a>

Attachment 1 - A copy of the front and back of the student ID (proof of enrollment),
Attachment 2 - Letter of recommendation for participation, and Attachment 3 Parental consent form (only required for students under 18). Attachments 1 and 2 are
mandatory, while Attachment 3 should be provided if applicable.

- ◆ 須完成填寫線上報名表單並於報名截止前繳交探索旅遊企劃書及隊伍報名附件,以電子掃描方式(須將檔案合併及壓縮),上傳至繳交區 (https://reurl.cc/VMqvzy) 才視為完整報名。 You must complete the online registration form and submit the relevant documents before the registration deadline. These files must be scanned, merged, and compressed, then uploaded to the submission area (https://reurl.cc/VMqvzy) for the registration to be considered complete.
- ❖ 經由主辦單位審查後,將由報名隊伍中選出 12 個隊伍(每隊 4 人,共計 48 位學員)參賽。每 隊含一位本國籍學生(隊長暨活動主要聯絡人),以及三位不同國籍的大專生或研究生,四人 國籍須不相同且為同校學位生。每人僅可報名一隊,不可重複報名。如有偽造或與事實不符 之情事,主辦單位得逕取消該隊參與活動資格。.

Each team is required to have four members, and we are expecting the participation

of 12 teams, which amounts to a total of 48 students. Each team is structured with one local student serving as the team leader and primary point of contact. Additionally, each team comprises three students from diverse national backgrounds. Importantly, all four students within a team must hold different nationalities, and they should all be degree-seeking students from the same university.

Each person may only register for one team, and duplicative registration is not allowed. If there are any counterfeit or misleading declarations contrary to the truth, the organizers reserve the right to cancel the entire team's registration qualifications.

◆ 曾獲選參與過前十屆「探索台灣 120h」活動者,不得再次參與本活動。

Those who have participated in Taiwan in My Eyes 120h in the past are not eligible to rejoin this event.

## 玖、活動地點及議程(Sites & Agenda) (TBD)

#### 一、開幕儀式暨首日實地探索(2025/1/14)

時程	活動內容
09:30-10:20	報到
10:20-11:00	開幕儀式
11:00-12:00	參訪中鼎第二總部大樓

### 二、探索活動期間 Site discovery Field Trip (TBD)

中鼎工程、苗栗綠色夢工廠、達德能源、辰亞能源股份有限公司、向陽集團

	時段	參訪點
1 /1 4	上午	中鼎集團 第二總部大樓 (CTCI Corporation 2 <sup>nd</sup> HQ)
1/14	下午	自由探索 Self Exploration
1/15	上午	苗栗綠色夢工廠 (Green Dream Works)
	下午	達德能源 (Wpd)
1/16	上午	向陽集團 漁電共生 (TBD)

	下午	辰亞能源股份有限公司 (Chenya Energy)
1/17-18	-	自由探索 Self Exploration

#### 三、成果發表會暨評選會議 Final Presentation Competition and Awards Ceremony

1. 時間: 2025年3月8日(六)09:00至15:00

2. 地點:中鼎工程第二總部大樓 CTCI Corporation 2<sup>nd</sup> HQ

#### 3. 說明:

隊伍完成實地探索活動後、須在 2025 年 2 月 17 日 (一)完成 1 份成果書面報告及 3 分鐘探索影片並上傳繳交給主辦單位(請繳交影片檔、並附上 youtube 連結)。各隊伍並需於 2025 年 3 月 8 日 (六)參與成果發表會、進行最終名次評選並頒發獎學金。 After completing the Discovery Field Trip, each team must submit one copy of a complete Final Presentation Report and a 3-minute video presentation by Feb. 17<sup>th</sup>, 2025 (Monday). Additionally, all teams must participate in the Final Presentation Competition and Awards Ceremony on Mar. 8<sup>th</sup>, 2025 (Saturday), where final rankings will be determined, and scholarships will be awarded. 成果發表會簡報須於 2025 年 3 月 3 日 (一)前繳交給主辦單位、繳件之後即不提供更新或更換簡報。簡報格式不限、須提供 PPT 檔或 Canva (須提供連結)及 PDF 檔作為備用。其中如有影片檔請另外提供、勿嵌入 PPT 檔內;活動當日將放映 PPT 或 Canva 為主。

The final presentation slides must be submitted to the organizers by Monday, March 3, 2025. Once submitted, no updates or replacements will be allowed.

There are no specific format requirements, but the submission must include a PPT file or a Canva link (with a backup PDF file). If there are any video files, please provide them separately and do not embed them in the PPT file. On the event day, the PPT or Canva presentation will be primarily used for display.

## 拾、獎學金說明 Scholarships

本活動係屬推廣永續發展教育,故鼓勵大專院校學生參加。同時,為提升同學熱衷參與活動隻 熱情,特地提撥獎學金實地探索活動獎學金及中鼎國際交流獎學金以茲鼓勵。

### 1. 實地探索獎學金: Field Discovery Activity Scholarships

每人新台幣 7 仟元、合計每隊新台幣 2 萬 8 仟元、俾補助各隊進行實地探索活動之差旅與 食宿費用、若有其他衍生費用、敬請各隊自理。

Each team member with NT\$7,000, for a total of NT\$28,000 per team, helping defray the actual costs of each team member's per diem travel, room and board expenses associated with each experiential discovery site, and for any other incidental expenses, the teams shall be responsible for their own expenses.

※實地探索獎學金將分以 2 次進行發放,首次每人發放\$4,000 元,待完成所有活動內容並參與成果發表會暨評選會議後,餘款\$3,000 元將連同隊伍獲得之中鼎國際交流獎學金一起發放。活動期間若經確認隊伍有違反或無不可抗力之因素退賽,每位同學須繳還已經發放之\$4,000 元,且隊伍所有成員將無法參與未來由本基金會所辦理之競賽活動。

The scholarship will be distributed in two installments: the initial \$4,000 will be disbursed, and the remaining \$3,000 will be released after participating in the Results

Presentation Event. If, during the event, it is confirmed that the team has violated the rules or withdrawn due to non-force majeure factors, each student must return the disbursed \$4,000, and all members of the team will be disqualified from participating in any future competition events organized by the organizer.

#### 2. 中鼎國際交流獎學金: CTCI Exchange Scholarships

實地探索隊伍於成果發表會當日進行約每隊 12 分鐘成果展現(不限格式)·經評選後由主辦單位依序頒發:

第一名(計1隊):發給新台幣10萬元;

第二名(計2隊):各發給新台幣6萬元;

第三名(計 4 隊): 各發給新台幣 4 萬元;

佳作獎(計5隊):各頒發新台幣3萬元。

On the date of the Results Presentation Event, each team will make a twelve-minute presentation about their on-site discovery experiences (in any format), with the organizer providing scholarships:

For one team in First Place for NT\$100,000;

For two teams in Second Place for NT\$60,000 per team;

For four teams in Third Place for NT\$40,000 per team;

and for the remaining five teams each a scholarship of NT\$30,000 per team.

#### 3. 最佳人氣獎: Best Popularity Award

各隊伍將於 2025 年 2 月 17 日繳交 3 分鐘實地探索 Vloq 影片給主辦單位,由主辦單位

同時間公布在本會臉書粉絲專頁進行為期兩週(2/18-3/4)人氣選拔,並於成果發表會暨評 選會議當天頒發影片最佳人氣獎項,並給予獎金新台幣1萬元整。

Each team must submit a 3-minute on-site exploration Vlog video to the organizers by Feb. 17<sup>th</sup>, 2025. The organizers will simultaneously post the videos on the Facebook fan page for a two-week popular vote (from 2/18 to 3/4). The Best Popularity Award will be presented on the day of the Final Presentation competition and Award Ceremony, with a scholarship of NT\$10,000.

※最佳人氣獎選拔結果僅以本會官方臉書後台統計數據做為依據·其他非官方數據均不納入討論與參考。

The result of the Best Popularity Award is based on the background data of the organizer' s Facebook page.

※各獎學金獲獎資格為經評選後獲得,若評選成績未達優選標準將可予從缺。

The eligibility for each scholarship is determined after the selection process. If the evaluation results do not meet the criteria for excellence, the scholarship may remain un-awarded.

# 拾壹、評分準則與權重 Scoring Criteria

- 1. 初審階段: Preliminary Review
- ❖ 可發揮創意自行設計探索旅遊企劃書,內容須包含:隊伍個人資料表、隊伍介紹、隊伍合影 1 張、對聯合國永續發展目標(SDGs)認知說明、參與活動的動機及期望、對於各個參訪點想法、 瞭解與期待、行程安排以及自選點規劃說明,總共八項目。

The itinerary plan could be designed with your creativity. The content should cover the following elements: Team members' information, team introduction, a group photo, knowledge about SDGs, motivation, and expectation for participation in this program, expectations for the designated companies, schedule and agenda for self-selected visiting institutes/ sites.

❖ 企劃書至少8頁,至多15頁為限。

The itinerary plan must be at least 8 pages and no more than 15 pages.

◆ 企劃書內容切勿提及校名(徽)、系所名及指導老師姓名·僅保留隊名即可;隊名亦不可取易辨別學校資訊之名稱。

The itinerary plan should not include university or department details; only the team name should be provided. Additionally, using the school emblem in the report is not permitted.

評審項目	說明	比例
	1. 隊伍名稱由來	
隊伍介紹	2. 整體自我介紹完整性	5%
	3. 隊伍合影 1 張	
	1. 團隊對於 SDGs 概念的認知	
對 SDGs 認知說明	2. 內容結合 SDGs 與 ESG 面向(環境、社會、經濟)	5%
	※ 內容須為自己所寫,如有參考資料須標示出處。	

參與活動的動機	1. 說明參與本活動的動機與期望	5%
及期望	2. 若曾參與/報名過基金會的任何活動,可提出說明。	370
	1. 是否具創意性及主題性	
整體規劃構想與	2. 是否具有完整的行程規劃(交通、住宿以及預算等之可	30%
分享策略	行性)	3070
	※Bonus:計算整趟行程的碳足跡(總分至多加 5 分)	
對於參訪點想法與 期待	1. 對於指定點之初步了解與期待	25%
自選點或主題探索	1. 自選點的地理位置多元	
搭配規劃	2. 自選點是否皆有結合 SDGs 且具主題性	30%
)日 日U / <b>小</b> 里)	3. 自選點之獨特性	

#### 2. 決賽階段: Final

- ❖ 成果書面報告架構與規範: final presentation report
  - 1. 可自行設計成果書面報告,其內容包含:工作職掌/分配、行程安排以及參訪心得。

The Result Presentation Report could be designed by your own creativity. The content should include the responsibilities and assignments, itinerary arrangement, and visit insights..

2. 報告書至少10頁,至多25頁為限。

The Result Presentation Report must be at least 10 pages and no more than 25 pages.

3. 報告書內切勿提及校名(徽)、系所名及指導老師姓名,僅保留隊名即可。

The Result Presentation Report should not include university or department details; only the team name should be provided. Additionally, using the school emblem in the report is not permitted.

- ❖ 成果發表會規範: The rule of final presentation competition
  - 1. 安排每組 12 分鐘報告時間,但不可短於 7 分鐘。

Each team has a 12-minute time slot for their presentation, and it must not be shorter than 7 minutes.

2. 不限報告模式,各隊可自行發揮創意進行發表(如:相聲、小劇場等)。
Could use your own team's creativity to make the presentation.

3. 不限服裝,可依據需求自行租借服裝(費用自付),或可依據自身國籍穿著傳統服飾。
No specific dress code, you can either rent the clothing as needed (at your own expense)
or choose to wear traditional attire from your nationality.

項目	說明	比例
	1. 工作職掌/分配 (5%)	
	2. 行程安排 (10%)	
成果報告書(書面)	3. 參訪心得 (10%)	25%
	※Bonus:計算整趟行程的碳足跡 (總分至多加 5 分)	
成果發表會(口頭)	1. 報告內容 (25%)	35%

	● 各隊成果發表內容、台風、時間掌控	
	● 各隊各成員成果發表會參與與互助默契	
	2. 創意表現 (10%)	
	1. 影片 Video	
	● 永續行程 Vlog	
	● 觀看數	
跨國溝通互動	2. 多語文社群媒體發文 Social Media	25%
	● 各隊每日一篇本會臉書活動區貼文	
	● 貼文使用多元語言數量	
	● 貼文按讚數	
	1. 各隊各成員有無遲到早退	
紀律與學習	2. 各隊各成員積極學習與發問	10%
	3. 各階段資料按時繳交且依規定具完整性	
學員互評		5%

### 拾貳、注意事項 Notice

- ❖ 活動期間將使用中文或英文進行(依協辦單位提供)·主辦單位在活動期間無提供英語翻譯· 若無中文能力之外籍學生請由隊伍組員協助。
  - The event will be conducted in either Chinese or English (as provided by the coorganizing institution), if foreign students without Chinese language proficiency, please seek assistance from your team members. The organizing committee will not provide English translation during the event.
- ★ 活動請各隊伍自行設計隊旗並輸出,且攜帶至開幕典禮作為合影使用,且活動期間請隊伍每天至少發佈一則貼文(語言不限)於本會臉書探索台灣活動專區,供主辦單位查核。
  Teams shall design their own team flags, and during the event teams shall publish at least one FB post (any language accepted) on Taiwan in my eyes activity area per day, which will be submitted to the event organizers for approval.
- ❖ 指定點探索、自選點探索和成果發表會隊伍皆必須全員全程參與,若無因不可抗力之因素 缺席,主辦單位得逕取消隊伍參與資格。
  - All activities require full and continuous participation from all team members. In the absence of force majeure, the organizing committee reserves the right to disqualify the team from participation.
- ❖ 活動後將集結此次 12 個隊伍參訪成果集結成冊,請各隊於 2025/03/21(五)前繳交參訪 照片、心得等資訊。
  - All teams are required to submit activities photos and written articles before Mar.21(Fri.),2025, for the final booklet.

2025

### The Taiwan In My Eyes 120h-Power Up You & Me

# 拾參、聯絡資訊 Contact

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\*主辦單位保有修改、終止、變更活動內容細節之權利,資訊請以官網公佈為主。

\*The organizers reserve the right to amend, cancel, or change any event content or details, and all information shall be deemed authoritative in accord with publishing on the official website only.