

 **2026 政大創意點子黑客松競賽 系列工作坊 1 | 設計思考啟動場**  
(2026 NCCU Creative Ideas Hackathon Workshop Series I: Design Thinking Kick-off Session)

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 時間: 2026 年 3 月 28 日 10:30-17:30 及 2026 年 3 月 29 日 10:30-17:30  
(Date: 28 March 2026, 10:30 a.m. -5:30 p.m. and 29 March 2026, 10:30 a.m. - 5:30 p.m.)

 地點: 研創大樓 2 樓 玩物工坊 (Location: Creativity Lab for Makers, NCCU RIIC, 2nd Floor)

 3/28 場次報名連結 Registration link : <https://reurl.cc/4bAe12>

 3/29 場次報名連結 Registration link : <https://reurl.cc/VmrOz6>

\*本系列工作坊以全英語進行 (Full English Session)

\*【設計思考啟動場】共兩場次，請擇一場次參加 (Please select and attend one of the two sessions listed above.)

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 講者: Simon Siah, Design Thinking Facilitator and Adjunct Lecturer

Simon 是一位資深設計思考導師、培訓師、兼任講師與新創業師，擁有超過二十年的領導、創新與創業經驗，橫跨企業、公部門、新創及社會影響領域。作為淡馬錫理工學院、南洋理工學院與新加坡理工學院的兼任講師，Simon 與青年及職涯初期專業人士密切合作，透過體驗式與專題導向方式，教授設計思考、創新與創業相關課程。

He is an experienced Design Thinking facilitator, trainer, adjunct lecturer, and startup mentor with over two decades of leadership, innovation, and entrepreneurship experience across corporate, public sector, startup, and social impact environments. As an adjunct lecturer with Temasek Polytechnic, Nanyang Polytechnic, and Singapore Polytechnic, Simon works closely with youths and early-career professionals, facilitating experiential, project-based learning in design thinking, innovation, and entrepreneurship.

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 講座內容 Workshop Focus

 問題定義| Problem Definition and Framing

 創意發想與思考技巧|Insight Generation and Creative Techniques

💡 快速產品/企劃原型製作|Rapid Prototyping

💡 想法測試與優化| Testing & Iteration

💡 現場 Q&A | Live Q&A

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📍 校園接駁專車 Shuttle Bus Service

📍 上山發車時間 (政大八角亭)

Departure (from Ba Jiao Pavilion) : 10:10 & 10:20

📍 下山發車時間 (政大研創中心)

Return (from RIIC ) : 17:40 & 17:50

📍 注意事項 Important Notice : 活動期間會進行拍照及攝影，相關素材將會用在產創總中心網站及社群媒體。 Photographs and videos will be taken during the event, and related materials will be used on the CICII website and social media.

📍 提供餐點 Meal Provided